

Dr. Tim Scanlan

The Top 10 Things You Must Know Before Choosing Your *Orthodontist*



TS Orthodontics

The Top 10 Things You Must Know Before Choosing Your *Orthodontist!*

Welcome Letter from Dr. Tim Scanlan

Dear Friend,

If you are researching orthodontists for yourself or your child, then you are in the right place! You should know that just like all teeth are different, every orthodontic practice is different. In your search to find the right provider for your family, you will most likely find similar treatment options. It's important to know, however, that all treatment is not the same.

At TS Orthodontics, our mission is to serve others by changing lives, supporting our community, and taking a patient-centric approach to care. My team and I work hard to offer the highest quality care in a friendly, comfortable environment. With our "patient-first" approach, our biggest reward is seeing how happy our patients are with their new smiles after treatment.



To help support our mission and to help you choose the right practice, I invite you to read my report, "The Top 10 Things You Must Know Before Choosing Your Orthodontist." Each section addresses an important question to consider as you research options for your treatment. While many providers fit a few of the criteria, I strongly encourage you to settle for nothing less than the complete package. It's what you and your teeth deserve!

I hope you find my report to be informative and helpful as you begin your exciting journey toward your ideal, healthy smile. If you would like to know more about any of the information I've included here, feel free to call me or speak to a member of my knowledgeable team - simply call 828-254-4602.

To Your Healthiest Smile,

Dr. Tim Scanlan, Founder

P.S. When you are ready, I invite you to schedule your complimentary **TS Orthodontics Smile Analysis** today by calling **828-254-4602** or by visiting **www.TSOrthodontics.com**.

Your appointment includes a comprehensive exam, digital x-rays, and a personalized consultation - a \$249 value for FREE! As a bonus, you will also receive a FREE copy of my book - "Discover Your Smile and Hide Your Braces - the Truth About Clear Tooth Aligners."

Table of Contents

Welcome Letter From Dr. Scanlan 2

1. Do They Have Extensive Experience? 4

2. Do They Offer Convenient Appointment Times? 5

3. Are They Board-Certified? 6

4. Are They Recommended by Other Doctors? 7

5. Do They Support Your Community? 8

6. Do They Respect Your Time? 9

7. Do They Have an In-House Oral Surgeon?10

8. Do They Have Multiple 5-Star Reviews?11

9. Do They Offer a Guarantee?12

10. Do They Provide Free Retainers for Life?13

Bonus: Do They Offer Flexible Payment Options?14

Closing Letter from Dr. Scanlan15



1. Do They Have Extensive Experience?

When it comes to the health and aesthetics of your smile, having experience is key. Some questions to ask a potential orthodontist include how long they have been practicing, how many patients they have helped, and whether their experience includes providing a variety of treatments instead of simply the same one over and over. You should also consider whether they attend continuing education courses to stay up-to-date with modern advancements in the dental health care field.

If you are seeking orthodontic treatment, the first, and possibly most important information any orthodontic patient should understand, is that while all orthodontists are dentists, not all dentists are orthodontists. In fact, only 6% of dentists have undergone the years of extra training required to become an orthodontist. To be sure your orthodontist is indeed the specialist you're seeking, look for the American Association of Orthodontists (AAO) seal.

At TS Orthodontics, our doctors have helped to improve over 10,000 smiles since 2009 through a wide variety of orthodontic treatments. As a team, every one of us believes in the importance of staying current with the techniques and technologies available for quality dental care. For this reason, all our doctors regularly attend continuing education courses to supplement the distinguished education and training that they received while pursuing their dental and orthodontic specialist degrees.

Extensive experience allows our doctors to provide expert, professional care that matches each patient's unique needs.



2. Do They Offer Convenient Appointment Times?

In today's world, everyone is busy! Making the decision to get orthodontic treatment shouldn't interrupt your entire schedule, which is why doctors should implement flexibility for scheduling appointments. When looking for an orthodontist, make sure they offer flexible hours, short wait times, and same-day starts. With today's technology in a fast-paced world, this is a necessity for any successful practice to run efficiently.

At TS Orthodontics, we're committed to providing the highest quality care to our patients AND we want to make the treatment process as convenient for you as possible. We never want your busy schedule to deter you from seeing our specialists. That's why we offer morning, evening, and Saturday appointment times for your convenience! In addition, we also provide the option to begin treatment on the same day as your initial evaluation. By offering same-day treatment starts, we put your scheduling needs ahead of our own – and we save you money by eliminating the cost of a second appointment! We also keep appointments running on time so you can count on being seen at your actual appointment time.



3. Are They Board-Certified?

All orthodontists must be licensed to practice their specialty, but only 1 in 3 orthodontists have continued on to complete Board Certification. The American Board of Orthodontics (ABO) oversees this process, and it goes significantly beyond the two to three years of education required for a dentist to become a specialist in orthodontics. To become board-certified, the orthodontist must demonstrate considerable accomplishments in patient care with detailed case reports on provided treatments within a broad range of orthodontic problems. As part of this process, the orthodontist is thoroughly interviewed by a highly respected panel of examiners in order to demonstrate their orthodontic knowledge, clinical skills, and judgment. It is also important to note that the ABO is the only certifying board in the industry that is recognized by the American Dental Association (ADA).

Dr. Matthew Bronk of TS Orthodontics is proud to be a Board-Certified Oral and Maxillofacial surgeon. His Board Certification is a demonstration of the practices' dedication to the field, as well as the highest level of personal achievement. Thanks to Dr. Bronk's commitment to excellence, you can feel confident that you are receiving the very best care available at TS Orthodontics.



4. Do They Have Advanced Technology?

Technology plays an important role in dental health care and is essential for diagnostics, efficient treatment, number of visits, comfort, and accuracy. Incredible advancements have been made in the last 20 years, which is why it's important to find out whether your potential orthodontist uses the latest technology for their patients' benefit.

Here at TS Orthodontics, we use the latest technology throughout your treatment process, starting with your initial diagnostic appointment. From extremely accurate imaging to accelerated orthodontic treatment, our technology helps make the experience faster, easier, and even fun!

To learn more details about the specific types of technology used in our office, please visit our website.



5. Are They Recommended by Other Doctors?

When local dentists in the area recommend a particular orthodontist over all others, they are staking their own reputations on that recommendation. That is why a recommendation by dentists is one of the highest accolades an orthodontic office can receive. When you are looking for an orthodontist, therefore, take the time to find out whether a particular doctor gets many referrals from local dentists.

Our orthodontist at TS Orthodontics frequently meets new patients who have been referred by their family dentists. Our reputation for quality treatment, state-of-the-art technology, and a friendly, welcoming atmosphere has made TS Orthodontics an easy choice for dentist referrals. Contact us today to see how we can help you!



6. Do They Care for Your Community?

When choosing an orthodontic office, pay attention to whether the practice does anything to support the surrounding community as a whole. Community support can range from monetary donations for local sports teams, to providing free orthodontic care to low-income residents, and more. By opting for treatment with a community-minded practice, you indirectly support activities and non-profit organizations in your local area, and also enjoy the added benefit of receiving treatment from an orthodontist who genuinely cares about other people.

Our team at TS Orthodontics loves to help our community as much as we enjoy taking care of our patients! That's why we frequently share our time and our resources with a variety of charitable causes and community outreach programs, including:

- Smiles Change Lives
- Food Bank for Kids - for every patient start they will give a bundle of food for a family for a weekend
- Multiple donations to various local schools
- Asheville Parks and Recreation
- Helps Ministries
- Soles 4 Souls
- Mission Foundation
- Chilly Charity - backpacks that have cold-weather gear to give to anyone who looks like they are in need
- And many more!



7. Will They Respect Your Time?

Commitments like school, extracurricular activities, and work may make it difficult to attend orthodontics appointments. TS Orthodontics understands how managing multiple responsibilities can limit your time for things like appointments for braces and other dental care. That's why we do our best to respect your time when you visit our orthodontic offices.

Not only will you experience virtually no wait times at TS Orthodontics, but you also won't need to feel rushed during your appointment. We ensure that ample time is built into every appointment, so you can feel confident that all your questions will be answered, and all your dental needs met. This is another reason why over 10,000 patients since 2009 have trusted their orthodontic care to our office!



8. Do They Have an In-House Oral Surgeon?

When you or your loved one is interested in having a straighter smile, it's possible that a tooth extraction by an oral surgeon may be necessary to achieve the best results. A wisdom tooth extraction is one of the most common conditions for a patient to be referred to an oral surgeon. Because wisdom teeth are the last permanent teeth to come in, they often lack the space they need and can cause painful disruptions and other problems to your permanent teeth and gums. Many times, this will require you to travel to more than one location to get the care you need. In the interest of convenience, when looking for an orthodontist, look for one who offers an in-house oral surgeon who can provide you the comprehensive care you need to get your happiest, healthiest smile.

At TS Orthodontics, we are thrilled to be able to provide the convenience of having an in-house oral surgeon to our patients. Dr. Matthew Bronk is a Board-Certified Oral and Maxillofacial surgeon who specializes in wisdom teeth removal and general anesthesia. He offers decades of experience and high-quality, successful treatment to our patients. When you choose us for your treatment, you can be sure you're receiving the very best care available!



9. Do They Have Multiple 5-Star Reviews?

Ideally, you should find an orthodontist with a longstanding and excellent reputation. Using the Internet today, it is easy to see ratings and reviews from actual patients. Simply go to Google, and search for orthodontist ratings and reviews within your community.

At TS Orthodontics, we are thrilled to say that our orthodontists and office have received hundreds of 5-star reviews from our happy, satisfied patients. To see them for yourself, hop over to Google or Facebook today! You may also check out our reviews by visiting our website at www.tsorthodontics.com we can't wait for you to join our happy TS Orthodontics family!



10. Do They Offer a Guarantee?

A great practice will stand behind their treatment, and the best way to do that is with a guarantee. Orthodontists should offer a solid guarantee to make sure you know that you come first no matter what. Your satisfaction and health are of the utmost importance!

When you are considering a new orthodontic office for yourself or your loved ones, ask whether they back up their treatments with any guarantees. Also, make sure that a guarantee doesn't have any fine print or loopholes.

At TS Orthodontics, your smile is completely backed by our **Lifetime Satisfaction Guarantee**. We stand behind our treatment. If you are unsatisfied with the results of your treatment, simply let us know and we will do what it takes to make it right for only a nominal fee. Our guarantee has you covered!



Bonus: Do They Offer Flexible Payment Options?

This report was only supposed to include 10 crucial questions to consider when looking for a dental care provider, but affordability is so important that I've included this section as a bonus. Whether or not you have insurance, it's important to understand what kind of payment options your potential dental health care provider offers before you make a decision.

At TS Orthodontics, we strongly believe that no one should ever have to delay necessary orthodontic treatment due to financial concerns. That's why we do our best to help you work within your budget while still providing you with high-quality dental health care. When you come in for your complimentary consultation, we'll help you understand all the different payment plans we offer. From filing insurance paperwork for you to offering no-interest payment plans through CareCredit, we are here to simplify the financial process so you can focus on what really matters – your new healthy smile. You can rest easy knowing that every facet of your braces and orthodontic treatment will be smooth sailing and worry-free!



Closing Letter from Dr. Tim Scanlan

Dear Friend,

I hope this report has helped you learn more about what you can expect from your orthodontic treatment, as well as what you should expect from your provider. Don't be afraid to ask about each item I included on this list. If you have already signed up for treatment with a provider, feel free to call the office and ask a few follow-up questions. Remember, this is your smile we're talking about here – you deserve to feel confident and comfortable for the entirety of your treatment!



While my primary goal was simply to educate you and facilitate your search for a dental care provider for you or your family, I hope you've also discovered a bit about TS Orthodontics and why I'm so passionate about what I do. Yes, I love creating beautiful smiles, but more than that, I love nurturing great relationships with my patients and helping them be happier and healthier overall. It may sound like I expect a lot from my fellow orthodontists, and that's true, but only because I expect so much from myself. You're putting your trust in me, and that's not something I take lightly.

To learn more about TS Orthodontics, simply call **828-254-4602**, and don't forget about your **TS Orthodontics Smile Analysis!** A FREE comprehensive consultation may be the only thing standing between you and the smile you've always wanted.

To Your Healthiest Smile,

Dr. Tim Scanlan, Founder

P.S. When you are ready, I invite you to schedule your complimentary **TS Orthodontics Smile Analysis**, which includes a comprehensive exam, digital x-rays, and a personalized consultation - a \$249 value for FREE! As a bonus, you will also receive a FREE copy of my book - "Discover Your Smile and Hide Your Braces - the Truth About Clear Tooth Aligners" by calling **828-254-4602**.



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and
Dental **Specialists**

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