



TS Orthodontics
and
Dental **Specialists**

TOP TEN

Recommendations You Must Know
Before Choosing Your Orthodontist





INTRODUCTION



Dear Friend,

If you are researching orthodontists and different types of braces for your children, a loved one or yourself, you are in the right place. Just like every mouth is different, orthodontic practices are different. In your search for finding the right orthodontist, you will most likely find similar treatment options, even named the same or by the same manufacturer. That being said, not all treatment is the same.

At TS Orthodontics and Dental Specialists, our mission is to serve others. Changing lives, advancing the profession and supporting our community is our vision. The best reward is seeing happy patients after transforming their smiles. To help support our mission and to help you choose the right orthodontist, we have provided the top 10 recommendations to consider when choosing the right orthodontist for you.



If you are scheduling an exam for your child, you may be wondering, at what age to schedule the first exam? The American Association of Orthodontists recommends a screening by the age of 7, in order to rule out possible issues that may be much harder to correct in later years. While many parents are surprised by this and may feel that age 7, is too early, we agree with the American Association of Orthodontists. Seeing a child by the age of 7, allows for more options so that we can even provide pre-orthodontic guidance.

If you are scheduling the exam for your child who is older than 7, or for yourself, that is great too! We have helped thousands of people from all different ages throughout Western North Carolina transform their smiles. When you are ready to learn more about your options, we are here for you.

Sincerely,

Dr. Timothy Scanlan
DDS, MS
Founder

P.S. See page 19 for an offer of \$250, to help you get started with treatment, along with a free exam, x-rays and a whitening kit.



TOP 10

Recommendations You Must Know About Choosing an Orthodontist

Are They a Specialist?

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Orthodontists are specially trained dentists who have obtained three extra years of training in order to “straighten teeth,” usually by affixing braces to the patient’s teeth. You might say we specialize in smiles. Orthodontists also perform dentofacial orthopedics. This is a fancy way to describe how we normalize the structure of patients’ jaw bones in order to repair any imbalance in their face. All orthodontists are dentists, but only 6% of dentists are orthodontists. Look for the seal of the American Association of Orthodontists (AAO). Only orthodontic specialists can belong to the AAO.

Additionally, is your doctor a board-certified orthodontist? A board-certified orthodontist has reached a level of achievement by pursuing additional voluntary education. This is a confirmation of the personal commitment for providing lifelong quality patient care. Look for the ABO seal!





Do They Offer Oral Surgery?



Whether a wisdom tooth extraction or corrective jaw surgery, you may need the services of an oral surgeon during orthodontic treatment.

Most services can be done right in our office by our very own board-certified oral surgeon, Dr. Matthew Bronk. Our knowledgeable team will let you know if oral surgery is recommended.



Dr. Bronk is Board Certified by the American Board of Oral and Maxillofacial Surgery.



Are They Highly Successful?



Why is this important? TS Orthodontics and Dental Specialists has been built on referrals. Patients and parents don't enthusiastically refer if they feel they were lied to or treated poorly, put in pain, overcharged or received unexpected results.

The office is very busy. Yes, we advertise. But mostly, the practice thrives because of referrals. Our fees are calculated to provide the best care in every respect. We will never cut corners or take shortcuts.

The specialists and team are highly trained to produce state-of-the-art outcomes, and nothing less. The doctor makes a difference. That's why it is important to find a highly successful orthodontist.



Do They Provide the First Visit Complimentary?



Most orthodontists offer complimentary examinations for new patients so that you and your family can get expert advice about treatment needs, options and timing before making this important investment. During your first exam and consultation, be sure your questions are being answered, concerns addressed and that you are being educated about all of your treatment options. Additionally, the orthodontist should include digital x-rays during the exam at no charge.



Do They Offer Guarantees? If So, What Are They?



No matter which orthodontist you choose, ultimately you are not making a small investment. That being said, you want to ensure that your orthodontist is going to stand behind his or her treatment.



During your first exam and initial consultation, ask for more details on our satisfaction guarantee.



Are They Using the Latest Treatment Options Available?



Orthodontics today differs a great deal from years past. Computer-designed braces and wires dramatically increase the precision in moving teeth and shortening treatment time. Tie-free braces systems have made treatment far more efficient and comfortable. Clear braces offer a cosmetically pleasing alternative, while Invisalign® offers patients an entirely brace-free option. Did you know that Invisalign® also has a special treatment system just for teens? At TS Orthodontics and Dental Specialists, we can even place braces behind your teeth to make the entire treatment a well-kept secret!

In fact, our doctors interact with multiple orthodontists throughout the country and world. They mastermind with them and are constantly discussing new treatment options. At the same time, they specifically discern which treatment options make the most sense. Ultimately, you get the best treatment available when you choose TS Orthodontics and Dental Specialists.

At TS Orthodontics and Dental Specialists, we are constantly staying up-to-date with technology and treatment options.



Do They Give Back to the Community?



Much can be said about the character of a doctor that remains active within his/her community. Despite the endlessly busy schedules of appointments, continuing education and spending time with family, he or she still makes time to play an active role within the community. Whether sponsoring a runner in a 5k, helping at a charity event or simply donating to a local organization, he or she is bettering the community.

Dr. Scanlan and his team are no strangers to community involvement. They have participated in or donated to over 35 organizations both locally and nationally. Dr. Scanlan and his team like to be faces in the community that help grow and better the community in which they live.

Dr. Scanlan and TS Orthodontics and Dental Specialists give back to the community and they play an active role in its growth and development.



Do They Charge for Emergency Appointments?



Some minor discomfort may occur with braces. Orthodontists typically provide adjustments for poking wires and loose appliances, free of charge. At TS Orthodontics and Dental Specialists, we do provide these types of adjustments free of charge. Definitely ask about adjustments and potential costs with your orthodontist before you start treatment.

Keep in mind: If your braces are broken or damaged from non-compliance dietary restrictions, this may result in repair charges.

With TS Orthodontics and Dental Specialists, if you do your best to avoid breaking your braces and follow the simple dietary guidelines provided, then you should have no additional costs.

Typically, at TS Orthodontics and Dental Specialists, you should have no additional costs for emergency treatment.



Do They Make You Feel Special & Comfortable?



Regardless of who is receiving treatment, when meeting with your orthodontist, you should definitely feel comfortable. At TS Orthodontics and Dental Specialists, we strive to make you as comfortable as possible before, during and after treatment.

If treatment is for your child, we also ensure your child feels special every time they visit. Four out of the four of our highly trained doctors have children of their own. Since our doctors are so involved with children and young adults, we can empathize, relate to them, make them feel comfortable and extra special.

You are special and we want you to feel special every time you see us.



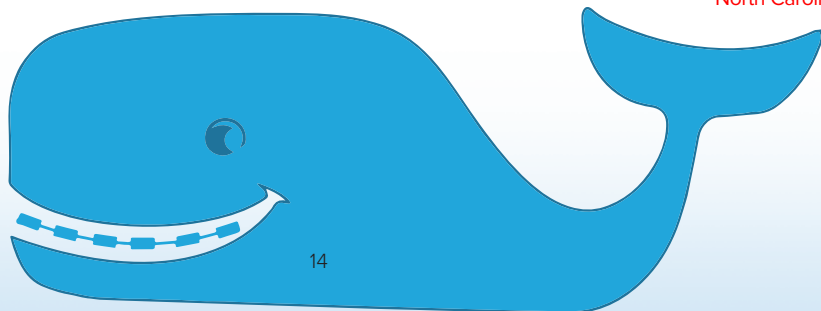


Do They Have a Great Reputation?

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With the Internet today, it is extremely easy to pull up ratings and reviews from patients. Simply go to Google and search for orthodontist reviews and ratings in your town. At the time of this report, you will see that we have over 400 reviews on Google posted by our patients and we are 5-star rated. Additionally, look on the website, mytsosmile.com, for video testimonials from our actual patients.

You may also ask the orthodontist for references. Finally, you should make sure your orthodontist is a member of the Better Business Bureau and has a great rating with them. Being a member of the BBB shows you that the orthodontist takes pride in providing great customer service and treats patients the way they should be treated.



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ABOUT OUR OFFICE

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BRACES WITHOUT MISSING SCHOOL OR WORK

We offer extended hours before and after school at four Western North Carolina area locations, in addition to Saturday appointments. During your initial exam and complimentary consultation, ask for more details.

FASTER

Our tested and proven braces system straightens your teeth in less time and ensures great results.

PERSONALIZED CARE

There are many available treatment options with TS Orthodontics and Dental Specialists. Choose from traditional braces, clear braces or removable aligners. Whatever your preference, we will work with you to develop a treatment plan to fit your lifestyle and your budget.

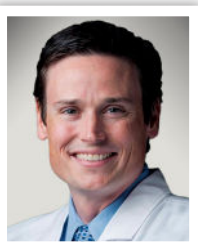
GUARANTEED

We want you to be happy with your new smile so we proudly stand behind our work. We are the only orthodontist group in Western North Carolina that offers a Lifetime Satisfaction Guarantee.

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ABOUT THE SPECIALISTS



Dr. Timothy Scanlan, DDS, MS



Dr. Tim Scanlan is a warm, compassionate person who always puts the needs of his patients first. He puts a high value on both your concerns and those of your children.

Dr. Scanlan received his bachelor's degree in 1998, from the University of North Carolina at Charlotte, where he graduated number one in his class. Following graduation, he attended dental school at the School of Dental Medicine at the State University of New York at Buffalo. After completing dental school, Dr. Scanlan was commissioned into the US Army and assigned to the Dental Corps. He completed a one-year advanced educational program in general dentistry in the US Army Medical Department. He then practiced general dentistry and operated his own clinic at Fort Sill, Oklahoma, for three years.

After serving his country, Dr. Scanlan received an additional three years of training in the orthodontic residency at the world-renowned Mayo Clinic in Rochester, Minnesota, to become an orthodontist.

Dr. Scanlan is married to Amy Scanlan of Concord, North Carolina. Along with their two children, Emma and Hunter and daughter-in-law, Casey, they enjoy the great life that Asheville offers a family.



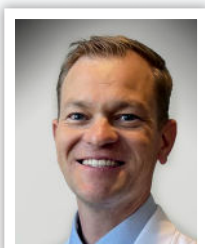
Dr. Renee Carlson, DDS



Dr. Renee Carlson was born and raised in Michigan. She knew she wanted to be a dentist in the seventh grade when she researched occupations. Dr. Carlson is a caring, compassionate person who loves being an orthodontist! Having a love for the

mountains of North Carolina, she and her husband relocated after serving in the U.S. Air Force and joined the TS Orthodontics & Dental Specialists team in 2016. Both Dr. Carlson and her husband retired from active duty after serving 20+ years. Dr. Carlson lives by the Air Force's three core values of "integrity, service before self and excellence in all you do," and she applies these values to every patient encounter. She is very proud of the high quality orthodontic services she has provided to the men and women in uniform serving our great nation.

Dr. Carlson received her bachelor's degree in microbiology from the University of Michigan. She went on to earn her doctorate of dental science from the University of Detroit-Mercy School of Dentistry, followed by a one-year residency in general dentistry at the Medical College of Ohio. After seven years as a general dentist, Dr. Carlson attended the Tri-Service Orthodontic Residency Program in San Antonio, Texas, and became an orthodontist.



Dr. Dylan Keener, DMD

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Dr. Dylan Keener was born and raised in Pennsylvania. He attended The State University of Pennsylvania for his undergraduate degree and The University of Pennsylvania for dental school. After dental school, he joined the United States Navy and he was

assigned as a dental officer. During his time in the US Navy, he served in North Carolina, Morocco and Hawaii. In the US Navy, Dr. Keener was able to provide high-quality dental care, receive continuing education and experience various leadership opportunities.

Following six years in the US Navy, Dr. Keener attended a 3-year fellowship in orthodontics at the University of Michigan. At the University of Michigan, Dr. Keener received the James A. McNamara Fellowship Award.

Fun fact: Dr. Keener was on the men's soccer team at The Pennsylvania State University when they won the 2005 Big Ten Championship!

Dr. Keener is a caring and considerate person who loves taking care of people and changing lives! He and his wife, Leigh Anne, love spending time outdoors, hiking, kayaking and gardening. They have 2 sons, Henry and Grant, and a golden retriever named Cheese!

SPECIAL MONEY SAVING OFFER

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**Bring this offer to your
appointment and receive**



\$250 OFF
Comprehensive orthodontic treatment, **PLUS**
**a FREE exam, x-rays,
and a whitening kit**
(Total value of over \$300)

**Call us or go to
mytsosmile.com to make
an appointment today!**



TS Orthodontics
and
Dental **Specialists**

NORTH ASHEVILLE

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Asheville, NC 28804
(828) 269-4270

SOUTH ASHEVILLE

4 Vanderbilt Park Dr., Suite 110
Asheville, NC 28803
(828) 254-4602

MARION

2218 Rutherford Rd., Suite B
Marion, NC 28752
(828) 652-7341

RUTHERFORDTON

151 McBrayer Dr.
Rutherfordton, NC 28139
(828) 288-6262

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